



Website review github.com

Generated on January 17 2026 09:05 AM





The score is 47/100




SEO Content

	Title	<p>GitHub · Change is constant. GitHub keeps you ahead. · GitHub</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</p> <p>Length : 190</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png</td> </tr> <tr> <td>image:alt</td> <td>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</td> </tr> <tr> <td>site_name</td> <td>GitHub</td> </tr> <tr> <td>type</td> <td>object</td> </tr> <tr> <td>title</td> <td>GitHub · Change is constant. GitHub keeps you ahead.</td> </tr> <tr> <td>url</td> <td>https://github.com/</td> </tr> </tbody> </table>	Property	Content	image	https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png	image:alt	Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.	site_name	GitHub	type	object	title	GitHub · Change is constant. GitHub keeps you ahead.	url	https://github.com/
Property	Content															
image	https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png															
image:alt	Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.															
site_name	GitHub															
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SEO Content

		<p>description</p> <p>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</p>												
	<p>Headings</p>	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>10</td><td>16</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Search code, repositories, users, issues, pull requests...• [H1] Provide feedback• [H1] Saved searches• [H1] The future of building happens together• [H2] Navigation Menu• [H2] Use saved searches to filter your results more quickly• [H2] GitHub features• [H2] GitHub customers• [H2] Accelerate your entire workflow• [H2] Built-in application security where found means fixed• [H2] Work together, achieve more• [H2] From startups to enterprises, GitHub scales with teams of any size in any industry.• [H2] Millions of developers and businesses call GitHub home• [H2] Site-wide Links• [H3] Your AI partner everywhere. Copilot is ready to work with you at each step of the software development lifecycle.• [H3] Automate your path to production• [H3] Code instantly from anywhere• [H3] Keep momentum on the go• [H3] Shape your toolchain• [H3] Apply fixes in seconds. Spend less time debugging and more time building features with Copilot Autofix.• [H3] Plan with clarity. Organize everything from high-level roadmaps to everyday tasks.• [H3] Keep track of your tasks• [H3] Share ideas and ask questions• [H3] Review code changes together• [H3] Fund open source projects• [H3] Subscribe to our developer newsletter• [H3] Platform• [H3] Ecosystem• [H3] Support• [H3] Company	H1	H2	H3	H4	H5	H6	4	10	16	0	0	0
H1	H2	H3	H4	H5	H6									
4	10	16	0	0	0									
	<p>Images</p>	<p>We found 25 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 6.98% Internal Links 93.02%

In-page links

Anchor	Type	Juice
Sign in	Internal	Passing Juice
Search syntax tips	Internal	Passing Juice
Sign up	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Features	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Copilot	Internal	Passing Juice
AI	Internal	Passing Juice
Security	Internal	Passing Juice
Pricing	Internal	Passing Juice
Team	Internal	Passing Juice

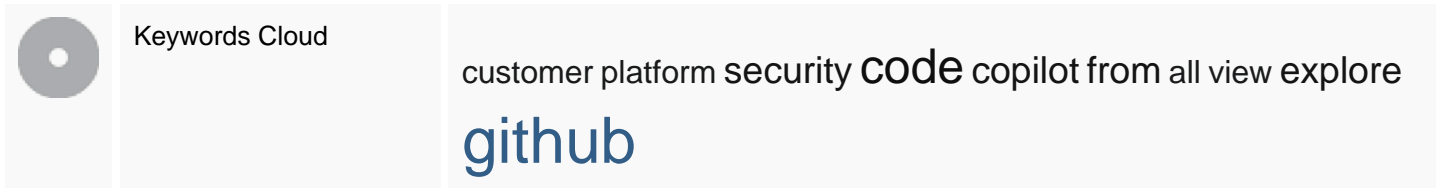
In-page links

Resources	Internal	Passing Juice
Roadmap	Internal	Passing Juice
Compare GitHub	Internal	Passing Juice
Developer API	Internal	Passing Juice
Partners	Internal	Passing Juice
Education	Internal	Passing Juice
GitHub CLI	Internal	Passing Juice
GitHub Desktop	Internal	Passing Juice
GitHub Mobile	Internal	Passing Juice
GitHub Marketplace	Internal	Passing Juice
MCP Registry	Internal	Passing Juice
Docs	Internal	Passing Juice
Community Forum	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Premium Support	Internal	Passing Juice
Skills	Internal	Passing Juice
Status	External	Passing Juice
Contact GitHub	Internal	Passing Juice
About	Internal	Passing Juice
Why GitHub	Internal	Passing Juice
Customer stories	Internal	Passing Juice
Blog	External	Passing Juice
The ReadME Project	Internal	Passing Juice
Careers	External	Passing Juice
Newsroom	Internal	Passing Juice
Inclusion	Internal	Passing Juice
Social Impact	Internal	Passing Juice
Shop	Internal	Passing Juice

In-page links

Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
What is Git?	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
github	55	✓	✗	✗	✓
code	25	✗	✗	✗	✓
copilot	19	✗	✗	✗	✓
explore	16	✗	✗	✗	✗
security	14	✗	✗	✗	✓












Usability

	Url	Domain : github.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Usability

		
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 125 Warnings : 80
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://github.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>