







Website review imdb.com

Generated on January 17 2026 09:05 AM






The score is 58/100






SEO Content

	<p>Title</p>	<p>IMDb: Ratings, Reviews, and Where to Watch the Best Movies & TV Shows</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.</p> <p>Length : 258</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.imdb.com/</td> </tr> <tr> <td>site_name</td> <td>IMDb</td> </tr> <tr> <td>title</td> <td>IMDb: Ratings, Reviews, and Where to Watch the Best Movies & TV Shows</td> </tr> <tr> <td>description</td> <td>IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	url	https://www.imdb.com/	site_name	IMDb	title	IMDb: Ratings, Reviews, and Where to Watch the Best Movies & TV Shows	description	IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.	type	website
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SEO Content

		<table border="1"> <tr> <td>image</td> <td>https://m.media-amazon.com/images/G/01/imdb/images/social/imdb_logo.png</td> </tr> <tr> <td>image:height</td> <td>1000</td> </tr> <tr> <td>image:width</td> <td>1000</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>locale:alternate</td> <td>es_ES</td> </tr> </table>	image	https://m.media-amazon.com/images/G/01/imdb/images/social/imdb_logo.png	image:height	1000	image:width	1000	locale	en_US	locale:alternate	es_ES		
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	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>0</td> <td>0</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> • [H3] Featured today • [H3] Most popular celebrities • [H3] What to watch • [H3] Explore what's streaming • [H3] Explore movies & TV shows • [H3] More to explore • [H3] Recently viewed 	H1	H2	H3	H4	H5	H6	0	0	7	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	7	0	0	0									
	Images	<p>We found 46 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 15 links including 0 link(s) to files</p>


SEO Links

	Statistics	External Links : noreferrer noopener 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
See our picks	Internal	Passing Juice
See the list	Internal	Passing Juice
See the list	Internal	Passing Juice
Vote now	Internal	Passing Juice
See the gallery	Internal	Passing Juice
See the gallery	Internal	Passing Juice
See more posters	Internal	Passing Juice
See the list	Internal	Passing Juice
Check the status	Internal	Passing Juice
See the list	Internal	Passing Juice
See the gallery	Internal	Passing Juice
Press Room	Internal	Passing Juice
Conditions of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Your Ads Privacy Choices	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	photos imdb see movies watch shows list trailer awards most
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
watch	19	✓	✗	✓	✓
imdb	11	✓	✗	✓	✗
list	10	✗	✗	✗	✗
movies	9	✓	✗	✗	✓
most	9	✗	✗	✓	✓



Usability

	Url	Domain : imdb.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 161 Warnings : 33
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

		
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://imdb.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>