








# Website review linkedin.com

Generated on January 17 2026 09:03 AM



The score is 48/100







## SEO Content

	<p>Title</p>	<p>LinkedIn: Log In or Sign Up</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>LinkedIn</td> </tr> <tr> <td>title</td> <td>LinkedIn: Log In or Sign Up</td> </tr> <tr> <td>description</td> <td>1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.linkedin.com/</td> </tr> </tbody> </table>	Property	Content	site_name	LinkedIn	title	LinkedIn: Log In or Sign Up	description	1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.	type	website	url	https://www.linkedin.com/
Property	Content													
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	<p>Headings</p>	<table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1912 1177 2078" style="list-style-type: none"> <li>• [H1] Welcome to your professional community</li> <li>• [H2] Explore top LinkedIn content</li> <li>• [H2] Find the right job or internship for you</li> <li>• [H2] Post your job for millions of people to see</li> <li>• [H2] Discover the best software tools</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	4	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Keep your mind sharp with games</li><li>• [H2] Let the right people know you're open to work</li><li>• [H2] Conversations today could lead to opportunity tomorrow</li><li>• [H2] Stay up to date on your industry</li><li>• [H2] Connect with people who can help</li><li>• [H2] Learn the skills you need to succeed</li><li>• [H2] Who is LinkedIn for?</li><li>• [H2] Join your colleagues, classmates, and friends on LinkedIn</li><li>• [H3] General</li><li>• [H3] Browse LinkedIn</li><li>• [H3] Business Solutions</li><li>• [H3] Directories</li></ul>
	Images	<p>We found 7 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 106 links including 0 link(s) to files
	Statistics	<p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 6.6%</p> <p>Internal Links 93.4%</p>

## In-page links

Anchor	Type	Juice
<a href="#">User Agreement</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Open the app</a>	External	Passing Juice
<a href="#">Access account</a>	Internal	Passing Juice
<a href="#">Sign in with email</a>	Internal	Passing Juice
<a href="#">Join now</a>	Internal	Passing Juice
<a href="#">Career</a>	Internal	Passing Juice
<a href="#">Productivity</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">Soft Skills &amp; Emotional Intelligence</a>	Internal	Passing Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Technology</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Ecommerce</a>	Internal	Passing Juice
<a href="#">Show all</a>	Internal	Passing Juice
<a href="#">Engineering</a>	Internal	Passing Juice
<a href="#">Business Development</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">Administrative Assistant</a>	Internal	Passing Juice
<a href="#">Retail Associate</a>	Internal	Passing Juice
<a href="#">Customer Service</a>	Internal	Passing Juice
<a href="#">Operations</a>	Internal	Passing Juice
<a href="#">Information Technology</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Human Resources</a>	Internal	Passing Juice

## In-page links

<a href="#">Healthcare Service</a>	Internal	Passing Juice
<a href="#">Sales</a>	Internal	Passing Juice
<a href="#">Program and Project Management</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Arts and Design</a>	Internal	Passing Juice
<a href="#">Community and Social Services</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Entrepreneurship</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Media and Communications</a>	Internal	Passing Juice
<a href="#">Military and Protective Services</a>	Internal	Passing Juice
<a href="#">Product Management</a>	Internal	Passing Juice
<a href="#">Purchasing</a>	Internal	Passing Juice
<a href="#">Quality Assurance</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Administrative</a>	Internal	Passing Juice
<a href="#">Post a job</a>	Internal	Passing Juice
<a href="#">E-Commerce Platforms</a>	Internal	Passing Juice
<a href="#">CRM Software</a>	Internal	Passing Juice
<a href="#">Human Resources Management Systems</a>	Internal	Passing Juice
<a href="#">Recruiting Software</a>	Internal	Passing Juice
<a href="#">Sales Intelligence Software</a>	Internal	Passing Juice
<a href="#">Project Management Software</a>	Internal	Passing Juice
<a href="#">Help Desk Software</a>	Internal	Passing Juice
<a href="#">Social Networking Software</a>	Internal	Passing Juice

## In-page links

<a href="#">Desktop Publishing Software</a>	Internal	Passing Juice
<a href="#">Show all</a>	Internal	Passing Juice
<a href="#">Zip</a>	External	Passing Juice
<a href="#">Mini Sudoku</a>	External	Passing Juice
<a href="#">Queens</a>	External	Passing Juice
<a href="#">Tango</a>	External	Passing Juice
<a href="#">Pinpoint</a>	External	Passing Juice
<a href="#">Crossclimb</a>	External	Passing Juice
<a href="#">Find people you know</a>	Internal	Passing Juice
<a href="#">Get started</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
<a href="#">Learning</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Games</a>	Internal	Passing Juice
<a href="#">Mobile</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Top Companies Hub</a>	Internal	Passing Juice
<a href="#">Talent</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Sales</a>	Internal	Passing Juice
<a href="#">Learning</a>	Internal	Passing Juice

## In-page links

<a href="#">Members</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Companies</a>	Internal	Passing Juice
<a href="#">Featured</a>	Internal	Passing Juice
<a href="#">Learning</a>	Internal	Passing Juice
<a href="#">Posts</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">News Letters</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Advice</a>	Internal	Passing Juice
<a href="#">People Search</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">User Agreement</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Copyright Policy</a>	Internal	Passing Juice
<a href="#">Brand Policy</a>	Internal	Passing Juice
<a href="#">Guest Controls</a>	Internal	Passing Juice
<a href="#">Community Guidelines</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

join **Courses** software business people policy  
management development **course** linkedin





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
courses	25	✘	✘	✘	✘
course	14	✘	✘	✘	✘
linkedin	13	✔	✘	✘	✔
software	10	✘	✘	✘	✔
policy	8	✘	✘	✘	✘








## Usability

	Url	Domain : linkedin.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 121 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

		
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://linkedin.com/robots.txt">http://linkedin.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>