



Revisi ó n web de usps.com

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La puntuaci ó n es 62/100



Contenido SEO

	<p>T í tulo</p>	<p>Welcome USPS</p> <p>Longitud : 14</p> <p>Perfecto, tu t í tulo contiene entre 10 y 70 caracteres.</p>												
	<p>Descripci ó n</p>	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Longitud : 222</p> <p>Idealmente, tu meta descripci ó n deber í a contener entre 70 y 160 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.</p>												
	<p>Palabras Claves (Keywords)</p>	<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Bien, tu p á gina contiene meta keywords.</p>												
	<p>Propiedades Meta Og</p>	<p>Bien, tu p á gina aprovecha las propiedades OG.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Propiedad</th> <th>Contenido</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table>	Propiedad	Contenido	url	https://www.usps.com/	type	article	title	Welcome USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg	description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.
Propiedad	Contenido													
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Contenido SEO

T í tulos





H1	H2	H3	H4	H5	H6
1	21	49	0	0	0

- [H1] USPS.com Home Page
- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
- [H2] Military Shipping Supplies
- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
- [H2] Patriotic Stamp Flannel Fleece Throw Blanket
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays

Contenido SEO

		<ul style="list-style-type: none"> • [H3] Alert: Text & Email Scams • [H3] New Requirements for Packages Sent Internationally • [H3] Jobs with USPS • [H3] Postmarks • [H3] Alert: Text & Email Scams • [H3] New Requirements for Packages Sent Internationally • [H3] Change of Address Security Enhancements • [H3] Change of Address Security Enhancements • [H3] New Requirements for European Union (EU) Countries • [H3] Upcoming USPS Holidays • [H3] Upcoming USPS Holidays • [H3] Upcoming Price Change • [H3] Service Standard Changes • [H3] Board of Governors • [H3] Mail Suspension: Canada • [H3] Reminder: Mercury Is Nonmailable • [H3] New Prices • [H3] Coming Soon: USPS Ground Advantage • [H3] New Requirements for European Union (EU) Countries
	Imágenes	<p>Hemos encontrado 66 imágenes en esta web.</p> <p>Bien, la mayoría o todas tus imágenes tienen atributos alt.</p>
	Ratio Texto/HTML	<p>Ratio : 6%</p> <p>El ratio de texto a código HTML de esta página es menor que 15 por ciento, lo que significa que tu sitio web probablemente necesita más contenido de texto.</p>
	Flash	<p>Perfecto, no se ha detectado contenido Flash en esta página.</p>
	Iframe	<p>Muy mal, tienes iframes en las páginas web, lo que significa que el contenido en un iframe no puede ser indexado.</p>

Enlaces SEO

	Reescritura URL	<p>Mal. Tus enlaces contienen query strings.</p>
	Guiones bajos en las URLs	<p>¡Perfecto! No hemos detectado guiones bajos en tus URLs.</p>
	Enlaces en página	<p>Hemos encontrado un total de 141 enlaces incluyendo 2 enlace(s) a ficheros</p>
	Statistics	<p>Enlaces Externos : noreferrer noopener 0%</p> <p>Enlaces Externos : Pasando Jugo 4.26%</p>

Enlaces SEO

Enlaces Internos 95.74%

Enlaces en p á gina

Ancla	Tipo	Jugo
Go to USPS.com Site Index.	Interno	Pasando Jugo
Locations	Interno	Pasando Jugo
Support	Interno	Pasando Jugo
Informed Delivery	Interno	Pasando Jugo
Register / Sign In	Interno	Pasando Jugo
Sign In	Interno	Pasando Jugo
Send	Interno	Pasando Jugo
Click-N-Ship	Interno	Pasando Jugo
Stamps & Supplies	Interno	Pasando Jugo
Calculate a Price	Interno	Pasando Jugo
Schedule a Pickup	Interno	Pasando Jugo
Tracking	Interno	Pasando Jugo
Transit Time Map	Interno	Pasando Jugo
Sending Mail	Interno	Pasando Jugo
Sending Packages	Interno	Pasando Jugo
Insurance & Extra Services	Interno	Pasando Jugo
Shipping Restrictions	Interno	Pasando Jugo
Online Shipping	Interno	Pasando Jugo
Ship to USPS Smart Locker	Externo	Pasando Jugo
Label Broker	Interno	Pasando Jugo
Custom Mail, Cards, & Envelopes	Interno	Pasando Jugo
Postage Prices	Interno	Pasando Jugo
Mail & Shipping Services	Interno	Pasando Jugo

Enlaces en página

Priority Mail Express	Interno	Pasando Jugo
Priority Mail	Interno	Pasando Jugo
USPS Ground Advantage	Interno	Pasando Jugo
First-Class Mail	Interno	Pasando Jugo
Military & Diplomatic Mail	Interno	Pasando Jugo
Redirecting a Package	Interno	Pasando Jugo
Money Orders	Interno	Pasando Jugo
Filing a Claim	Interno	Pasando Jugo
Requesting a Refund	Interno	Pasando Jugo
Receive	Interno	Pasando Jugo
Intercept a Package	Interno	Pasando Jugo
Schedule a Redelivery	Interno	Pasando Jugo
Hold Mail	Interno	Pasando Jugo
Change of Address	Interno	Pasando Jugo
Rent or Renew PO Box	Interno	Pasando Jugo
Informed Delivery	Interno	Pasando Jugo
Forwarding Mail	Interno	Pasando Jugo
USPS Smart Lockers	Externo	Pasando Jugo
Mailbox Guidelines	Interno	Pasando Jugo
Mail for the Deceased	Interno	Pasando Jugo
Shop	Interno	Pasando Jugo
Stamps	Interno	Pasando Jugo
Shipping Supplies	Interno	Pasando Jugo
Cards & Envelopes	Interno	Pasando Jugo
Personalized Stamped Envelopes	Interno	Pasando Jugo
Collectors	Interno	Pasando Jugo
Gifts	Interno	Pasando Jugo
Business Supplies	Interno	Pasando Jugo

Enlaces en página

Returns & Exchanges	Interno	Pasando Jugo
Business	Interno	Pasando Jugo
Calculate a Business Price	Interno	Pasando Jugo
Every Door Direct Mail	Interno	Pasando Jugo
Business Shipping	Interno	Pasando Jugo
Ground Advantage for Business	Interno	Pasando Jugo
Ship to USPS Smart Locker	Externo	Pasando Jugo
Advertising with Mail	Interno	Pasando Jugo
Using EDDM	Interno	Pasando Jugo
Mailing & Printing Services	Interno	Pasando Jugo
Customized Direct Mail	Interno	Pasando Jugo
Political Mail	Interno	Pasando Jugo
Promotions & Incentives	Interno	Pasando Jugo
Informed Delivery Marketing	Interno	Pasando Jugo
USPS Connect	Interno	Pasando Jugo
eCommerce	Interno	Pasando Jugo
Local	Interno	Pasando Jugo
Postage Options	Interno	Pasando Jugo
Verifying Postage	Interno	Pasando Jugo
Returns Services	Interno	Pasando Jugo
Label Broker for Business	Interno	Pasando Jugo
International Business Shipping	Interno	Pasando Jugo
Managing Business Mail	Interno	Pasando Jugo
USPS & Web Tools APIs	Interno	Pasando Jugo
International	Interno	Pasando Jugo
Calculate International Prices	Interno	Pasando Jugo
Look Up HS Codes	Interno	Pasando Jugo
Print Customs Forms	Interno	Pasando Jugo

Enlaces en página

How to Send a Letter Internationally	Interno	Pasando Jugo
How to Send a Package Internationally	Interno	Pasando Jugo
International Shipping Restrictions	Interno	Pasando Jugo
Shipping Internationally Online	Interno	Pasando Jugo
International Insurance & Extra Services	Interno	Pasando Jugo
Completing Customs Forms	Interno	Pasando Jugo
Military & Diplomatic Mail	Interno	Pasando Jugo
Sending Money Abroad	Interno	Pasando Jugo
Passports	Interno	Pasando Jugo
Comparing International Shipping Services	Interno	Pasando Jugo
Priority Mail Express International	Interno	Pasando Jugo
Priority Mail International	Interno	Pasando Jugo
First-Class Package International Service	Interno	Pasando Jugo
First-Class Mail International	Interno	Pasando Jugo
Filing an International Claim	Interno	Pasando Jugo
Requesting an International Refund	Interno	Pasando Jugo
Help	Interno	Pasando Jugo
Finding Missing Mail	Interno	Pasando Jugo
PO BOXES	Interno	Pasando Jugo
PASSPORTS	Interno	Pasando Jugo
FREE BOXES	Interno	Pasando Jugo
Stamps & Supplies	Interno	Pasando Jugo
Change My Address	Interno	Pasando Jugo
Learn more	Interno	Pasando Jugo
Buy Now	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo

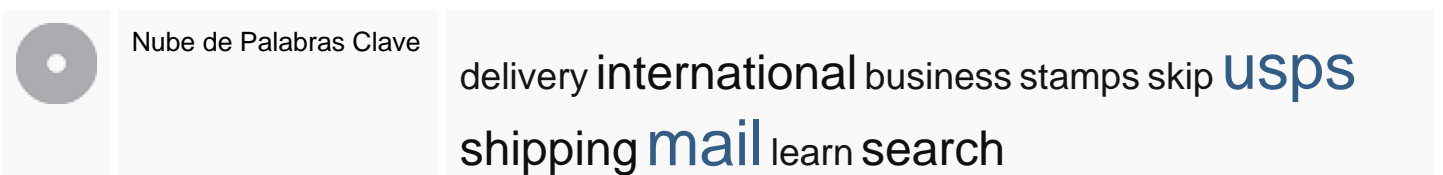
Enlaces en página

Shop Now	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo
See All Holidays	Interno	Pasando Jugo
Learn What You Need To Do	Interno	Pasando Jugo
Find Out More	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
Learn What You Need to Do	Interno	Pasando Jugo
Proposed Prices	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
View Full Price List	Interno	Pasando Jugo
Learn More: USPS Ground Advantage	Interno	Pasando Jugo
Learn What You Need To Do	Interno	Pasando Jugo
-	Interno	Pasando Jugo
About USPS Home	Interno	Pasando Jugo
Newsroom	Interno	Pasando Jugo
USPS Service Updates	Interno	Pasando Jugo
Forms & Publications	Interno	Pasando Jugo
Government Services	Interno	Pasando Jugo
Rights & Permissions	Interno	Pasando Jugo
Business Customer Gateway	Interno	Pasando Jugo
Postal Inspectors	Externo	Pasando Jugo
Inspector General	Externo	Pasando Jugo
Postal Explorer	Interno	Pasando Jugo
National Postal Museum	Externo	Pasando Jugo
PostalPro	Interno	Pasando Jugo

Enlaces en página

Privacy Policy	Interno	Pasando Jugo
Terms of Use	Interno	Pasando Jugo
FOIA	Interno	Pasando Jugo
No FEAR Act/EEO Contacts	Interno	Pasando Jugo
Fair Chance Act	Interno	Pasando Jugo
Accessibility Statement	Interno	Pasando Jugo

Palabras Clave SEO





Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Títulos
usps	35	✓	✓	✓	✓
mail	30	✗	✓	✓	✓
search	16	✗	✗	✗	✓
international	15	✗	✗	✗	✓
shipping	14	✗	✓	✓	✓












Usabilidad

	Url	Dominio : usps.com Longitud : 8
	Favicon	Genial, tu sitio web tiene un favicon.
	Imprimibilidad	No pudimos encontrar un CSS compatible con impresión.

Usabilidad

	Idioma	Bien. Tu idioma declarado es en.
	Dublin Core	Esta página no aprovecha Dublin Core.




Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Tu charset declarado es WINDOWS-1252.
	Validez W3C	Errores : 76 Avisos : 56
	Privacidad de los Emails	¡Genial, no se ha encontrado ninguna dirección de email en texto plano!
	HTML obsoleto	¡Genial! No hemos encontrado etiquetas HTML obsoletas en tu HTML.
	Consejos de Velocidad	<ul style="list-style-type: none"> Excelente, tu sitio web no usa tablas anidadas. Muy mal, tu sitio web está usando estilos inline. Muy mal, tu sitio web tiene demasiados archivos CSS (más de 4). Muy mal, tu sitio web tiene demasiados archivos JS (más de 6). Perfecto, tu sitio web aprovecha gzip.

Móvil

	Optimización Móvil	<ul style="list-style-type: none"> Icono para Apple Etiqueta Meta Viewport Contenido Flash
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Optimizaci ó n

	Mapa del sitio XML	Genial, tu sitio web tiene un sitemap XML. https://www.usps.com/sitemap.xml
	Robots.txt	http://usps.com/robots.txt Genial, tu sitio web tiene un archivo robots.txt.
	Herramientas de Anal í tica	Genial, tu sitio web tiene una herramienta de anal í tica. Google Tag Manager