






apple.com

: 2026 1 17 09:05 AM







55/100



SEO

		<p>Apple</p> <p>: 5</p> <p>10 70 가</p>														
	(Description)	<p>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</p> <p>: 172</p> <p>70 160 가</p>														
																
		<p>(Og)</p> <table border="1"> <tr> <td>title</td> <td>Apple</td> </tr> <tr> <td>description</td> <td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td> </tr> <tr> <td>url</td> <td>https://www.apple.com/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Apple</td> </tr> </table>	title	Apple	description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.	url	https://www.apple.com/	locale	en_US	image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743	type	website	site_name	Apple
title	Apple															
description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.															
url	https://www.apple.com/															
locale	en_US															
image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743															
type	website															
site_name	Apple															

SEO

	(H1-H6)	H1 1	H2 7	H3 17	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Apple • [H2] iPhone • [H2] Apple Watch Series 11 • [H2] iPad Air • [H2] Scan code with iPhone or iPad. • [H2] Endless entertainment. • [H2] More from Apple.Watch the latest brand films from Apple. • [H2] Apple Footer • [H3] MacBook Pro 14" • [H3] Apple Watch Ultra 3 • [H3] AirPods Pro 3 • [H3] Apple Fitness Plus • [H3] Apple Trade In • [H3] Apple Card • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple 					
		76					
	/HTML	: 2%					
	(Flash)	HTML 가 15%					
	(Iframe)	Flash 가					
		Iframe					

SEO

	URL Rewrite	URL !					
	URL ()	URL ()가 . SEO (-)					

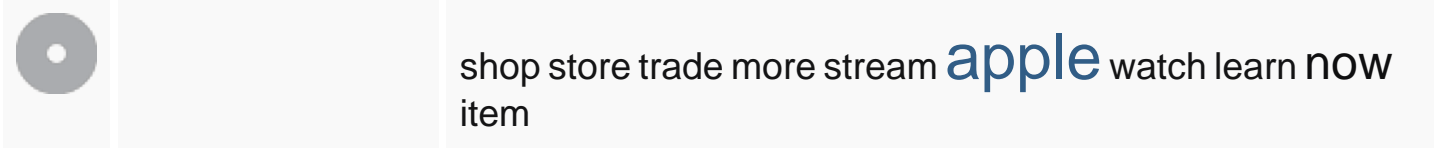
		Juice)
&nbsp;		(Passing Juice)
Try it free		(Passing Juice)
&nbsp;		(Passing Juice)
&nbsp;		(Passing Juice)
Apply now		(Passing Juice)
Apply now		(Passing Juice)
here		(noreferrer noopener)
support.apple.com/kb/HT209218		(Passing Juice)
Store		(Passing Juice)
Mac		(Passing Juice)
iPad		(Passing Juice)
Watch		(Passing Juice)
Vision		(Passing Juice)
AirPods		(Passing Juice)
TV & Home		(Passing Juice)
AirTag		(Passing Juice)
Accessories		(Passing Juice)
Gift Cards		(Passing Juice)
Wallet		(Passing

		Juice)
Apple Pay		(Passing Juice)
Apple Cash		(Passing Juice)
Manage Your Apple Account		(Passing Juice)
Apple Store Account		(Passing Juice)
iCloud.com		(Passing Juice)
Apple One		(Passing Juice)
Apple TV		(Passing Juice)
Apple Music		(Passing Juice)
Apple Arcade		(Passing Juice)
Apple News+		(Passing Juice)
Apple Podcasts		(Passing Juice)
Apple Books		(Passing Juice)
App Store		(Passing Juice)
Find a Store		(Passing Juice)
Genius Bar		(Passing Juice)
Today at Apple		(Passing Juice)
Group Reservations		(Passing Juice)
Apple Camp		(Passing Juice)
Apple Store App		(Passing

		Juice)
Certified Refurbished		(Passing Juice)
Financing		(Passing Juice)
Carrier Deals at Apple		(Passing Juice)
Order Status		(Passing Juice)
Shopping Help		(Passing Juice)
Apple and Business		(Passing Juice)
Shop for Business		(Passing Juice)
Apple and Education		(Passing Juice)
Shop for K-12		(Passing Juice)
Shop for College		(Passing Juice)
Apple and Healthcare		(Passing Juice)
Apple and Government		(Passing Juice)
Shop for Veterans and Military		(Passing Juice)
Shop for State and Local Employees		(Passing Juice)
Shop for Federal Employees		(Passing Juice)
Accessibility		(Passing Juice)
Education		(Passing Juice)
Environment		(Passing Juice)
Inclusion and Diversity		(Passing

		Juice)
Privacy		(Passing Juice)
Racial Equity and Justice		(Passing Juice)
Supply Chain Innovation		(Passing Juice)
Newsroom		(Passing Juice)
Apple Leadership		(Passing Juice)
Career Opportunities		(Passing Juice)
Investors		(Passing Juice)
Ethics & Compliance		(Passing Juice)
Events		(Passing Juice)
Contact Apple		(Passing Juice)
other retailer		(Passing Juice)
United States		(Passing Juice)
Privacy Policy		(Passing Juice)
Terms of Use		(Passing Juice)
Sales and Refunds		(Passing Juice)
Legal		(Passing Juice)
Site Map		(Passing Juice)

SEO



				(Description)	(H1-H6)
apple	39	✓	✗	✓	✓
now	21	✗	✗	✗	✗
watch	13	✗	✗	✓	✓
more	13	✗	✗	✗	✓
learn	12	✗	✗	✗	✓

Icon	URL	Code Snippet
⊙	URL	: apple.com : 9
✓		(favicon)
✗		CSS
✓		en
✗		

✓	(Doctype)	HTML 5
✓		(charset) UTF-8

	W3C	: 242 : 113
		가 !
	(Deprecated) HTML	! HTML (deprecated) 가
		<div style="border: 1px solid #ccc; padding: 5px;"> <p> (nested tables)</p> <p> (inline styles)</p> <p> CSS (4).</p> <p> JavaScript (6).</p> <p> gzip</p> </div>
		<div style="border: 1px solid #ccc; padding: 5px;"> <p></p> <p></p> <p></p> </div>
	XML	<p>XML</p> <div style="border: 1px solid #ccc; padding: 5px;"> <p>https://www.apple.com/shop/sitemap.xml</p> <p>https://www.apple.com/autopush/sitemap/sitemap-index.xml</p> <p>https://www.apple.com/newsroom/sitemap.xml</p> <p>https://www.apple.com/retail/sitemap/sitemap.xml</p> <p>https://www.apple.com/today/sitemap-index.xml</p> </div>
	Robots.txt	<p>http://apple.com/robots.txt</p> <p>robots.txt</p>

